

# Sony Honda Mobility

NEWS RELEASE

2025.8.28

## AFEELA 1 Joins the Roster of Gran Turismo 7!



On August 28, 2025, “AFEELA 1” will be added to “Gran Turismo 7” (available on PlayStation®5/PlayStation®4) as part of the update (1.62). Experience the latest model introduced by Sony Honda Mobility at CES® 2025 in Las Vegas!

### AFEELA 1

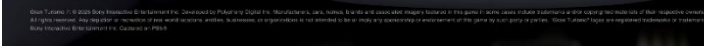
- Update Release Date : August 28, 2025, at 3:00 PM (Japan Time)
- Performance Points (PP) \*1 : 530.28
- Price (Cr) \*2 : 0 (Free)

For more information, please check the update announcement for Gran Turismo 7.

\*1 Performance Points (PP): A numerical representation of a car’s overall performance level

\*2 Cr: In-game credits (currency) that can be used in Gran Turismo 7

\* Available via update 1.62. Internet connection required



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This information is current as of the time of announcement. Please note that there may be additions or changes without notice due to various conditions.

### **About AFEELA**

"AFEELA," which embodies the concept of "FEEL" at the core of the mobility experience envisioned by Sony Honda Mobility, represents an interactive relationship where people "feel" mobility as an intelligent entity, and mobility "feels" people and society using advanced technologies such as sensing and networking. The first model to be released under the brand, AFEELA 1, is scheduled for official launch in California, USA, by the end of 2025.

### **About Sony Honda Mobility**

Sony Honda Mobility Inc. (SHM), a Mobility Tech Company established in 2022 by Sony Group Corporation and Honda Motor Co., Ltd., aims to lead innovation in the industry with its purpose "Move people, through the pursuit of innovation with diverse inspirations". Combining the technologies and expertise of the two companies, SHM will develop and provide high value-added mobility products and services for mobility with various partners and creators. "AFEELA 1" is now available for reservation in California, USA. For more information, please visit us at <https://www.shm-afeela.com> or [Instagram](#), [YouTube](#), [X](#), [LinkedIn](#) and [Facebook](#).